



# OPTICOLOUR

CONTEMPORARY GLASS WALL COVERINGS

## Opticolour joins kitchen & bathroom buying group



Opticolour has joined leading kitchen brands including Miele, Beckermann and Britannia as a member of the Kitchen & Bathroom Buying Group.

The UK division of Der Kreis, Europe's leading kitchen and bathroom buying group, KBBG supports independent kitchen and bathroom retailers with exclusive benefits and services such as preferential purchasing rates from its member suppliers, access to unique private label furniture ranges, and ongoing support and advice. Its clients include some of the best known names in bathroom and kitchen interior design.

Bill Miller, managing director at KBBG, emphasised the group's commitment to sourcing the best products for its clients, and cited Opticolour's use of high-quality European glass as the factor that sets them apart in a competitive market. Opticolour's wide range of glass products also makes it an increasingly popular option for modern bathroom and kitchen interior design.